





Agenda

The Plight of the Mobile Worker

MobileDay App Features

MobileDay Business Features

Demo of MobileDay App

Plans and Pricing



manually dialing
into conference calls



nuisance

your employees
manually dialing
into conference calls

> nuisance



your employees
manually dialing
into conference calls

> nuisance



your employees
manually dialing
into conference calls



nuisance



your employees

manually dialing
into conference calls



distracted

your employees

manually dialing
into conference calls



less effective

your employees

manually dialing
into conference calls



less productive

of employees

6,000



of employees

6,000

x 21

mobile conference
calls per employee
a month*

* MobileDay average of paid users



of employees

6,000



x 21

mobile conference
calls per employee
a month*

= 126,000

conference calls
per month

* MobileDay average of paid users

of employees

6,000

25%

of employees are
mobile workers

-Frost & Sullivan

x 21

mobile conference
calls per employee
a month*

= 126,000

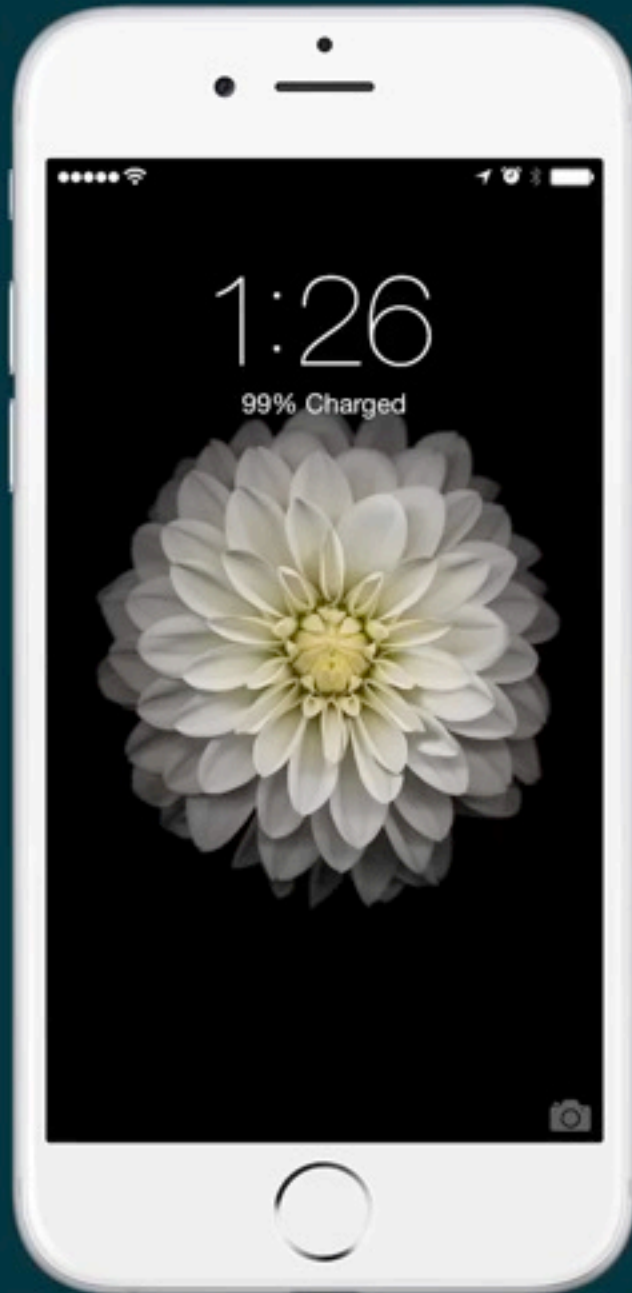
conference calls
per month

* MobileDay average of paid users

that comes to

31,000

mobile conference calls a month



Dialing into a
conference call
without
MobileDay

if you're like your peers, leveraging
productivity tools to better **enable**
your employees is a **big priority**



67%

of people say they invest in
mobility to improve business
processes*

*Apperian study



60%

of people say they invest in
mobility to increase
employee satisfaction*

*Apperian study



79%

of sales and marketing executives say that *“improving productivity of existing reps”* is the top driver of hitting new revenue targets*

*Salesforce study

your employees want **high quality**
productivity tools



It just works. No more trying to remember
passcodes while dialing in. Clean and easy to
use interface. Great app!

App Store Reviewer



your employees want **high quality**
productivity tools

200 of them are already using MobileDay



over **165,000** business professionals

from **16** countries



over **165,000** business professionals

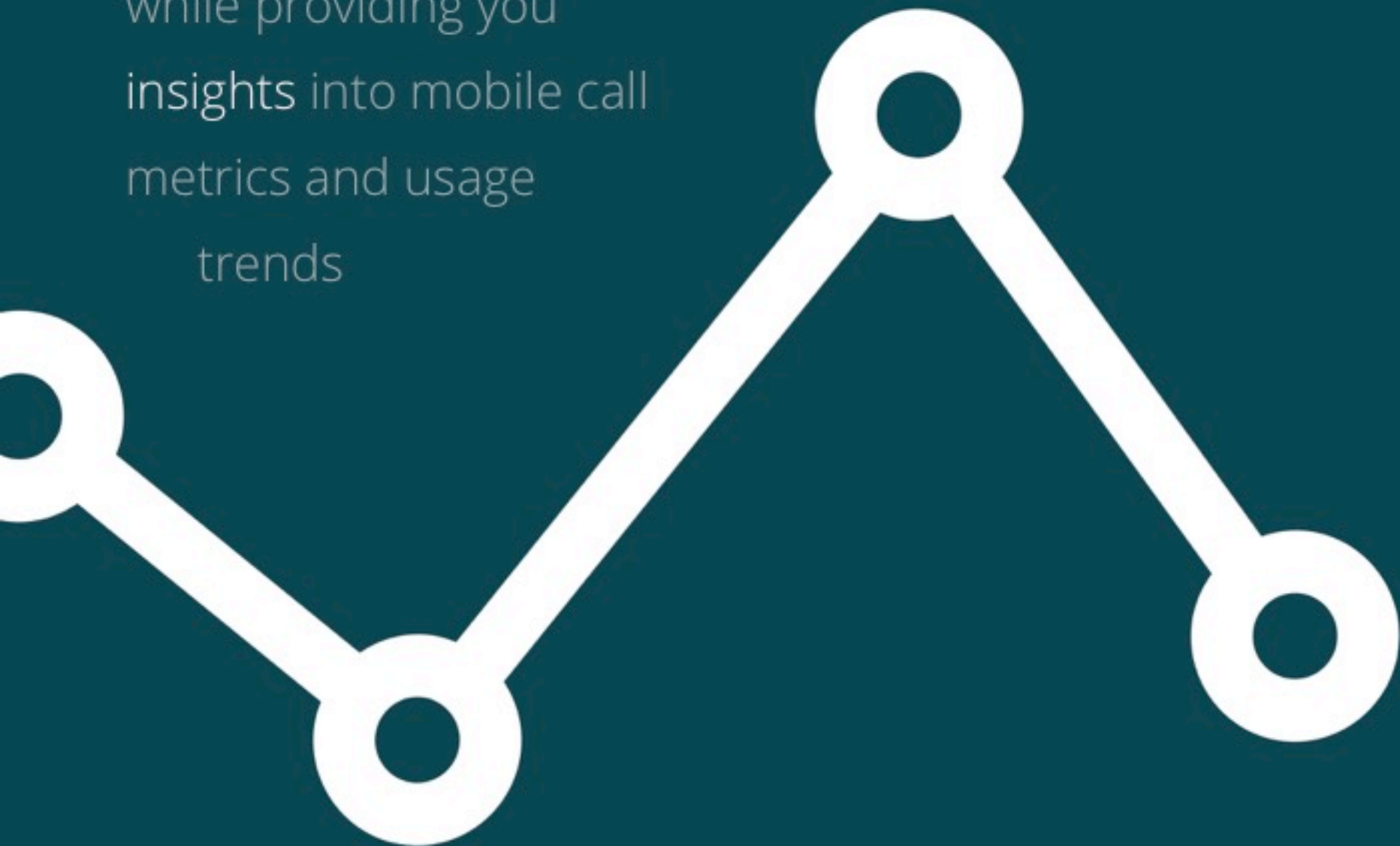
from **16** countries

trust **mobile**day to get them into their business calls



you need a **solution** that
simplifies your employees join
experience

MobileDay does this
while providing you
insights into mobile call
metrics and usage
trends



MobileDay User Benefits



With MobileDay, your employees can join all calls and online meetings, such as WebEx®, GoToMeeting®, Lync and more, with one simple tap

Plus they can:



Set up meetings with saved conference account information



Notify attendees when running late



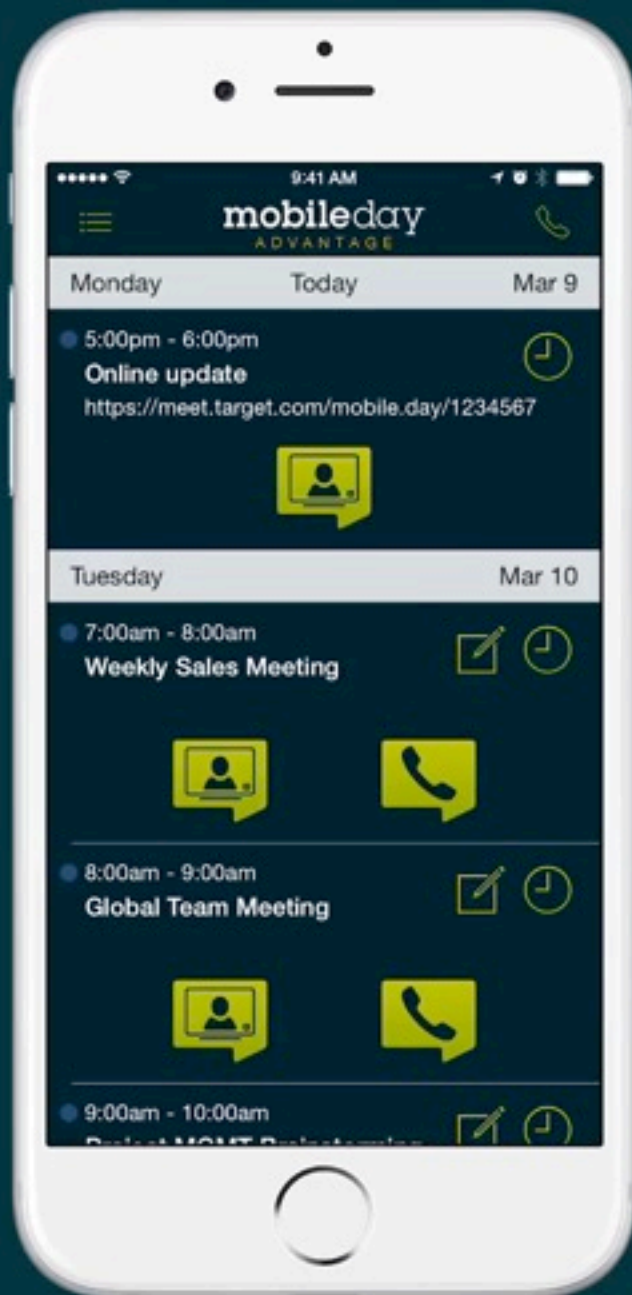
Start or join a call without a calendar invite



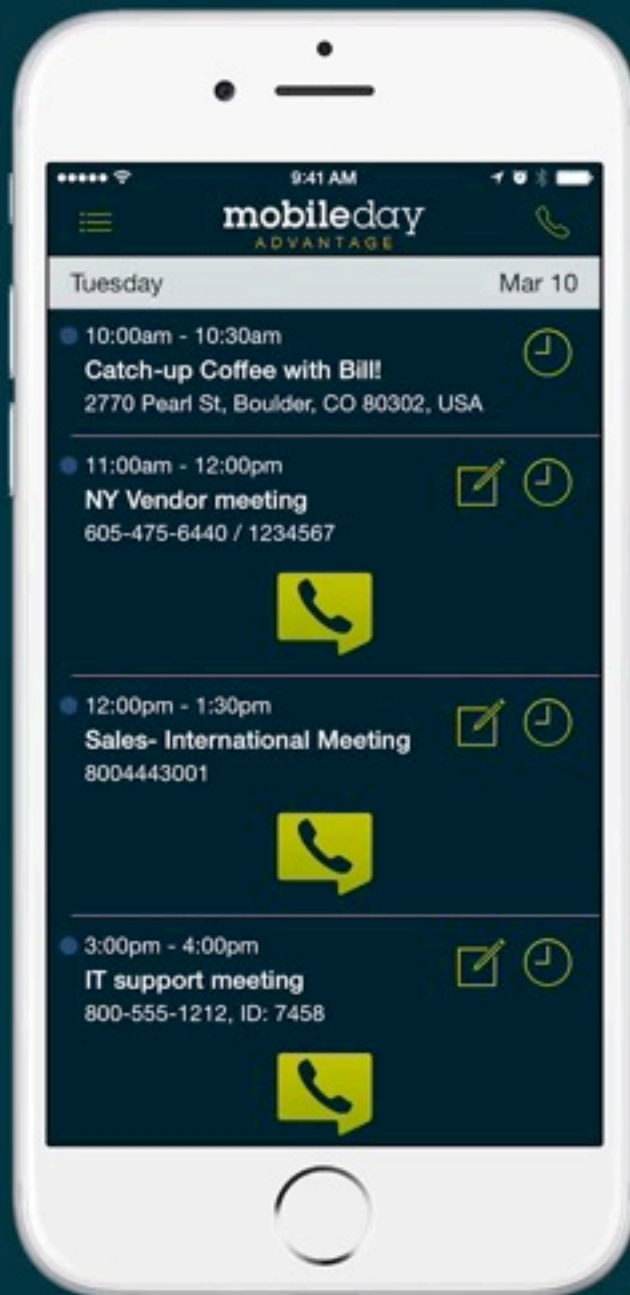
Easily dial anyone in Contacts or by using keypad



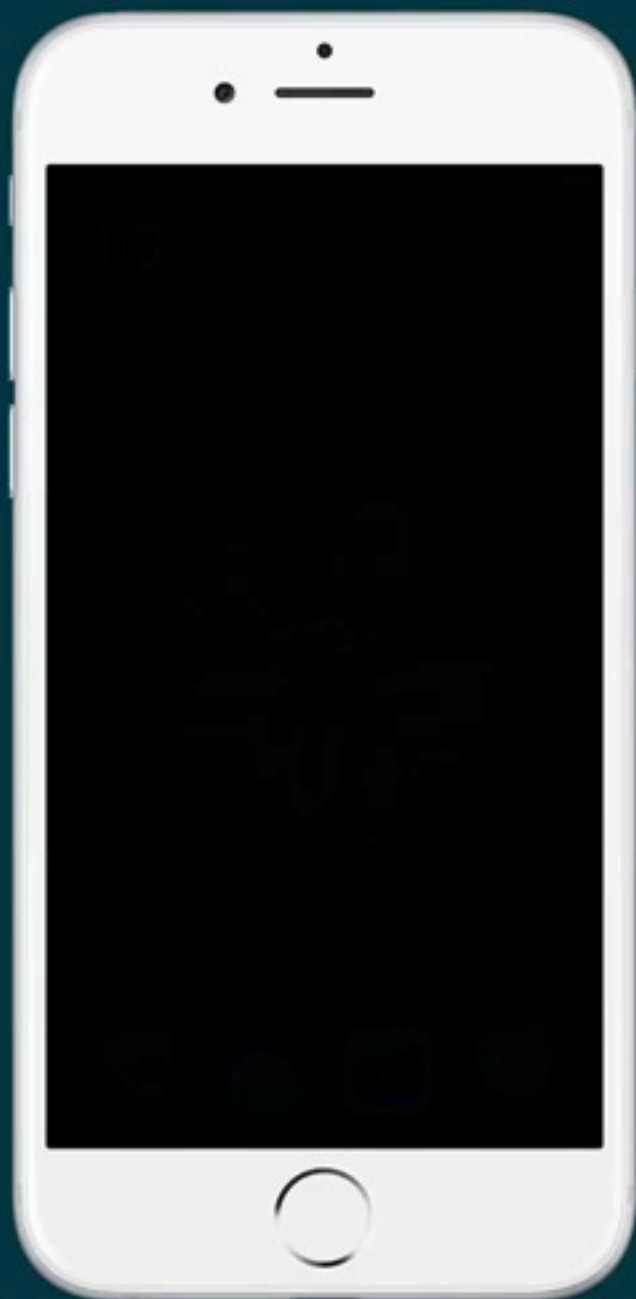
My Day – Conference Calls



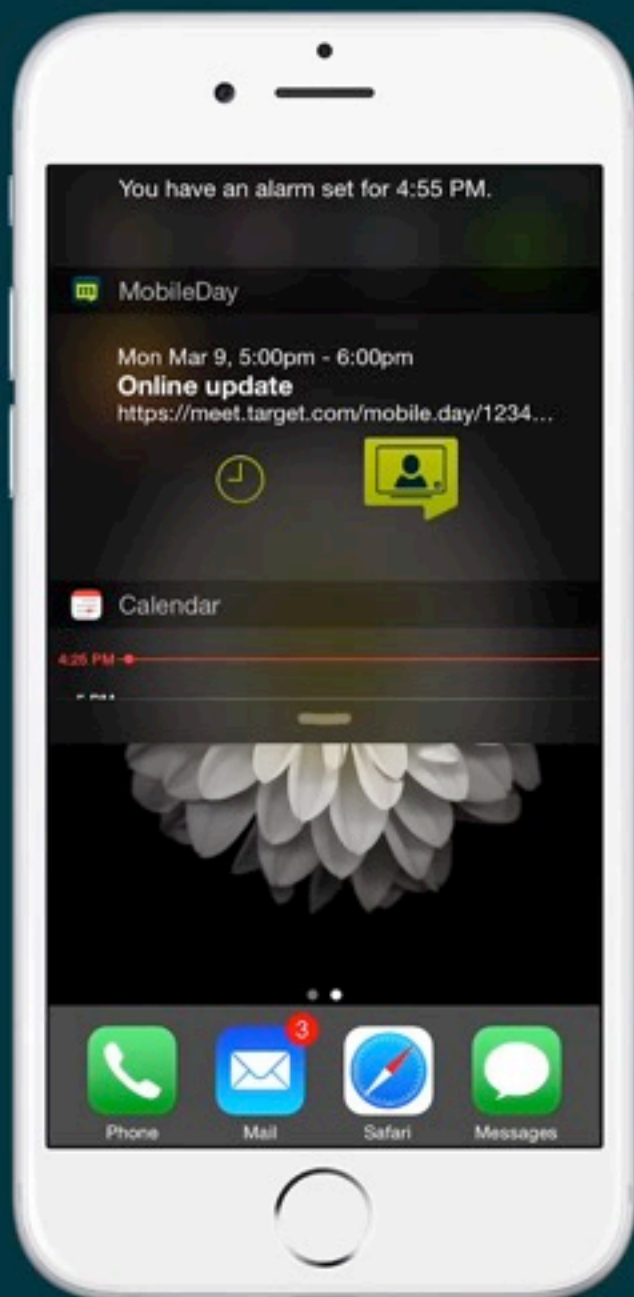
Online Meetings



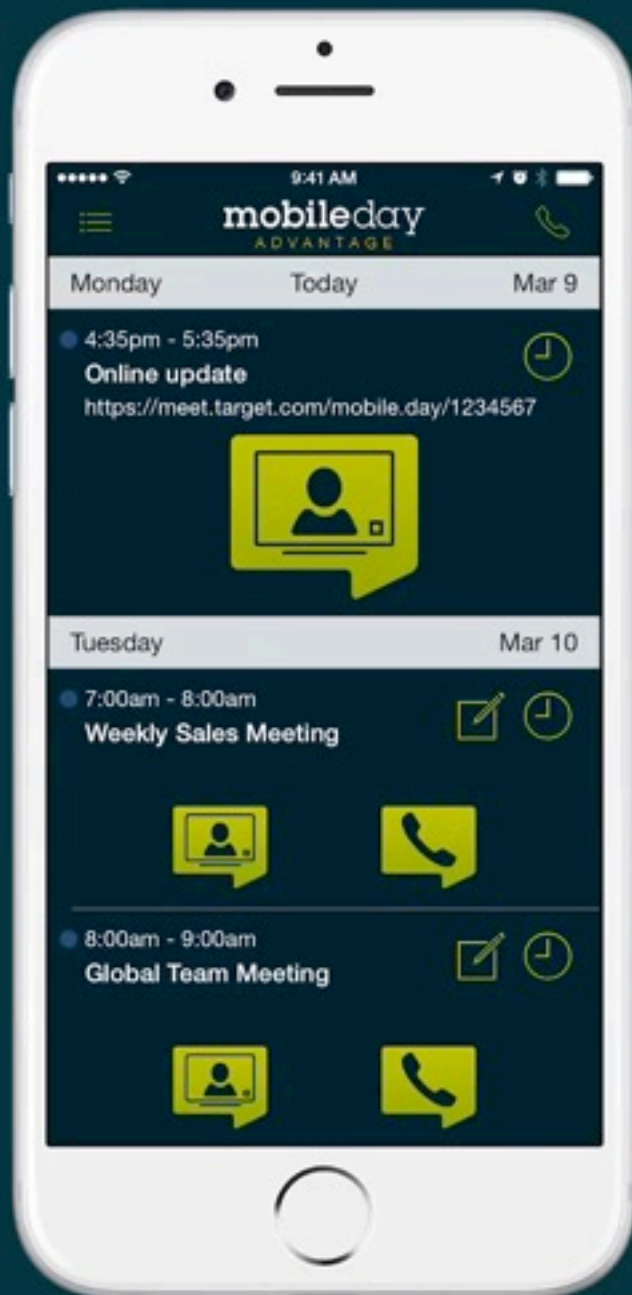
Running Late



Join from Notification



Join from Today



Setup Host Service

MobileDay Company Benefits



Enable your workforce with a productivity enhancing, one-tap dialing tool



View mobile call metrics and usage trends in a centralized analytics dashboard



Manage user permissions via a web based Admin Console



Leverage training materials to onboard new users and increase adoption



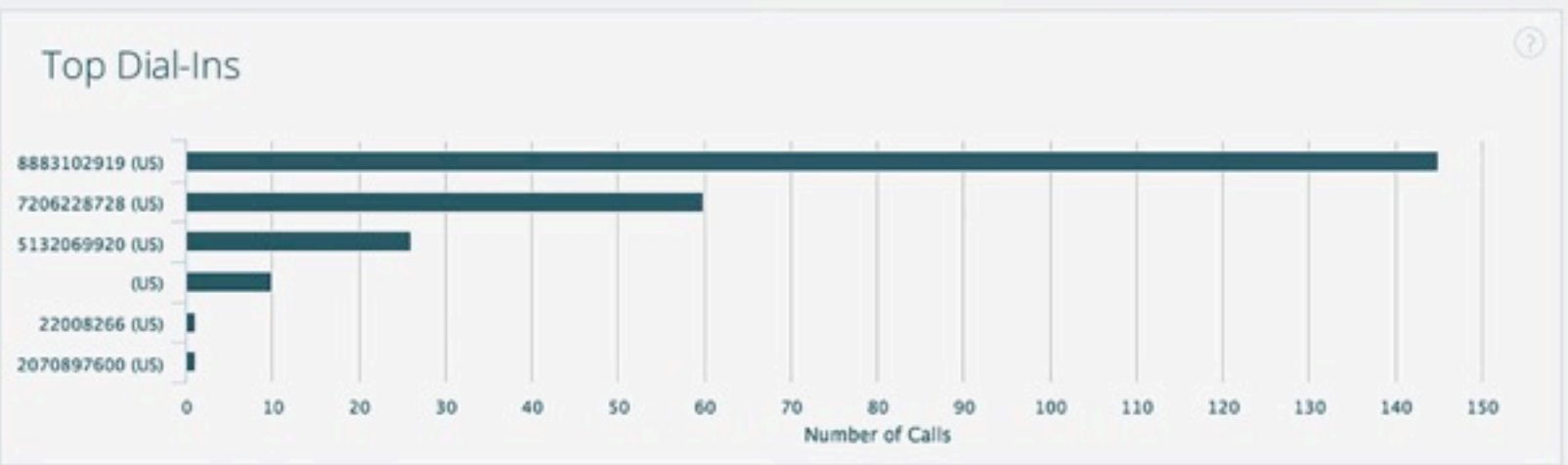
Enjoy per user cost savings with volume and term commitments



Quickly get on the path to success with a dedicated Customer Success team*

Potential for significant cost savings on conferencing and wireless bills

*available for MobileDay Business+ only



Plans and Pricing

20

users

\$42

per month
billed annually

\$60 per month with
month to month billing

50

users

\$63

per month
billed annually

\$90 per month with
month to month billing

100

users

\$112

per month
billed annually

\$160 per month with
month to month billing

Plans and Pricing

50

users

\$63

per month
billed annually

\$90 per month with
month to month billing

100

users

\$112

per month
billed annually

\$160 per month with
month to month billing

500

users

\$525

per month
billed annually

\$750 per month with
month to month billing

Plans and Pricing

100

users

\$112

per month
billed annually

\$160 per month with
month to month billing

500

users

\$525

per month
billed annually

\$750 per month with
month to month billing

1,000

users

\$875

per month
billed annually

\$1,250 per month with
month to month billing

Plans and Pricing

500
users

\$525
per month
billed annually

\$750 per month with
month to month billing

1,000
users

\$875
per month
billed annually

\$1,250 per month with
month to month billing

2,500
users

\$2,065
per month
billed annually

\$2,950 per month with
month to month billing

Plans and Pricing

1,000
users

\$875
per month
billed annually

\$1,250 per month with
month to month billing

2,500
users

\$2,065
per month
billed annually

\$2,950 per month with
month to month billing

5,000
users

\$3,955
per month
billed annually

\$5,650 per month with
month to month billing

Next Steps

Terms and Agreement

Rollout Timeline

Quickstart Timeline

Give Amir silent treatment for weeks



Sample Timeline

